



AURA FARRANDO

CONTENT AND COMMUNICATION

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OBJECTIVE

I am a digital enthusiast, communication professional and passionate writer.

I am looking for a challenging opportunity to offer my communication skills and develop my creativity.

I am curious and flexible and I like to work in international environments.

EXPERIENCE

- **CONTENT WRITER**
Freelance | Mai 16-Present
Blog posts and article writing
Translations for web and social media
- **COPYWRITING AND EDITORIAL**
SOLS 24/7 |Kuala Lumpur| Jan-Apr 16
Content creation and management
Blog and article writing
- **ACTIONS AND CAMPAIGN ASSISTANCE**
Viva con Agua e.V. |Hamburg| Mai-Sep 14
Fundraising assistance - Music Festivals
Event Management Assistance - Millerntor Gallery
- **COMMUNICATIONS ASSISTANT**
IC Agentur |Hamburg| Sep 12-Dic 13
Events Management Assistance
Translations and Content Management
- **COMMUNICATIONS MANAGER**
Labtrip Travel APP |Barcelona| Mai 11-Jul 12
Writing of News and Press Documents.
Contact with Media and Event Management

EDUCATION

- **DIGITAL JOURNALISM - POSTGRADUATE**
Universitat Oberta de Catalunya (UOC)
2010-2011
- **COMMUNICATION STUDIES**
Freie Universität Berlin (FUBerlin)
2008-2009
- **JOURNALISM DEGREE**
Universitat Autònoma de Barcelona (UAB)
2004-2008

LANGUAGE SKILLS

- Spanish and Catalan: Native speaker and writer
- French and Portuguese: Basic level



SKILLS

- Wordpress
- Basic SEO
- Social Media
- Email Marketing
- Blogs

INTERESTS

- Travel
- Read
- Volunteer
- Photography
- Languages